

Overall Satisfaction with Education and Care Child Receives



Parents rated 9 satisfaction factors on a 4 point scale where 4=Strongly Agree, 3=Agree, 2=Disagree, and 1=Strongly Disagree. The following chart shows average parent ratings.

Satisfaction with the Center Overall





Profile of Respondents			
Numbe	er of Families	117	
Numbe	r of Children Enrolled		
<u>Internoc</u>	One	65.0%	
	Two	33.3%	
	Three	1.7%	
	Total # of Children	160	
Age of	<u>Child</u>		
	0-12 months	10.6%	
	13-24 months	19.4%	
	25-35 months	12.5%	
	3 years	26.9%	
	4 years	22.5%	
	5 years	6.9%	
	6-12 years	1.3%	
	Average Age	2.7	
Age of	Parent Completing the Survey		
	20 years or younger	0.0%	
	21-25 years	0.0%	
	26-30 years	10.3%	
	31-35 years	45.7%	
	36-40 years	34.5%	

How You Heard about the Center

Attended a center event	0.9%
Family member/friend	2.6%
Employer	93.2%
Bright Horizons' website	0.0%
Drove by center/saw sign	0.0%
Other website	0.0%
Search engine	0.0%
Newspaper/magazine ad	0.0%
Other	3.4%

Length of Time at the Center

Less than a year	23.9%
One year	10.3%
Two years	36.8%
Three years	28.2%
Four years	0.9%
More than four years	0.0%
Average # years	1.8

Value of the Center

Get more than I pay for	43.6%
Get what I pay for	54.7%
Get less than I pay for	1.7%

Parent Completing the Survey

51 years or older

41-45 years

46-50 years

Mother/Stepmother/Female guardian	80.3%
Father/Stepfather/Male guardian	15.4%
Both guardians	3.4%
Other	0.0%

9.5%

0.0%

0.0%



Specific Families' Experiences

Parents rated 7 statements on a 4-point scale: 4=Strongly Agree, 3=Agree, 2=Disagree, and 1=Strongly Disagree. Their average ratings follow, grouped by child age.

	<u>N</u>	<u>Center</u>	<u>Region</u>	<u>Total</u>
My child's growth & development have been nurtured by this program.				
6+ years	2	4.00	3.67	3.63
0-12 months	17	3.82	3.85	3.64
25 Months - 5 years	110	3.75	3.78	3.67
13-24 months	31	3.71	3.71	3.69
OVERALL AVERAGE	160	3.76	3.77	3.67
I am at ease leaving my child at the center.				
0-12 months	17	3.71	3.74	3.68
6+ years	2	4.00	3.78	3.79
25 Months - 5 years	110	3.85	3.85	3.76
13-24 months	31	3.94	3.84	3.72
OVERALL AVERAGE	160	3.85	3.83	3.74
My child is happy at the center.				
0-12 months	17	3.59	3.73	3.69
25 Months - 5 years	110	3.80	3.80	3.70
13-24 months	31	3.87	3.83	3.72
6+ years	2	4.00	3.56	3.67
OVERALL AVERAGE	160	3.79	3.79	3.70
My child's teachers respond to his/her needs.				
13-24 months	31	3.77	3.74	3.67
0-12 months	17	3.65	3.77	3.66
25 Months - 5 years	109	3.69	3.75	3.65
6+ years	2	4.00	3.78	3.68
OVERALL AVERAGE	159	3.70	3.75	3.65
I am comfortable with the approach to limit setting for children.				
6+ years	2	4.00	3.67	3.69
13-24 months	31	3.74	3.68	3.65
25 Months - 5 years	109	3.67	3.69	3.65
0-12 months	17	3.71	3.77	3.62
OVERALL AVERAGE	159	3.69	3.70	3.64
I feel my child is being prepared for future success in school.				
6+ years	2	4.00	3.67	3.61
25 Months - 5 years	109	3.70	3.75	3.62
0-12 months	17	3.59	3.74	3.57
13-24 months	31	3.68	3.68	3.62
OVERALL AVERAGE	159	3.69	3.73	3.61



Specific Families' Experiences continued				
	<u>N</u>	<u>Center</u>	<u>Region</u>	<u>Total</u>
My child's teachers support us as a family.				
6+ years	2	4.00	3.67	3.67
25 Months - 5 years	110	3.69	3.73	3.63
13-24 months	31	3.74	3.72	3.64
0-12 months	17	3.82	3.78	3.65
OVERALL AVERAGE	160	3.72	3.74	3.64

Parents rated their level of agreement with the following statements about The World at Their Fingertips Curriculum



Likelihood to Recommend Bright Horizons

(10 = Most Likely, 0 = Least Likely)





Transistion to Another Classroom



Child(ren) Transitioned to Another Classroom



Parent Satisfaction with Transition





Parents rated the importance of different methods of communication:

Parents selected the method of communication that they find most valuable:





Does Your Employer Sponsor the Center?



Degree Employer-Sponsored Child Care Positively Impacts Your Ability to Successfully:

