

## Global Cookie Matrix

| Website URL          | Cookie (domain)                | Name  | Purpose  |
|----------------------|--------------------------------|---|--|
| brighthorizons.co.uk | Google Analytics - web traffic | __utmb<br>__utmc<br>__utmz<br>__utma  | These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.<br><a href="http://www.google.com/analytics/learn/privacy.html">http://www.google.com/analytics/learn/privacy.html</a> |
| brighthorizons.co.uk | Twitter Cookies                | secure_session<br>k<br>guest_id<br>auth_token_session<br>twll<br>remember_checked<br>__utma<br>__utmz<br>js<br>original_referer<br>__utmv | Bright Horizons use a Twitter Feed on the Home Page. These cookies are set by Twitter and further information about how Twitter use these cookies can be found in their privacy policy. The Twitter Privacy Policy is available at:<br><a href="http://www.twitter.com/privacy">www.twitter.com/privacy</a>  |
| brighthorizons.co.uk | Native Cookie                  | ASP.NET_SessionId   | This cookie is issued by ASP.NET and contains the users session ID. The cookie will expire at the end of a user's session. No personally identifiable information is stored.<br><a href="http://support.microsoft.com/kb/899918">http://support.microsoft.com/kb/899918</a>  |

|  |  |   |  |
|--|--|---|--|
| brighthorizons.co.uk   | Netscaler  | NSC*  | The cookies are used to keep your browsing session on the same server. The cookie will expire at the end of the session.   |
| <p>All pages of:<br/> <a href="http://www.brighthorizons.com/">http://www.brighthorizons.com/</a></p> <p><a href="http://promotions.brighthorizons.com/">http://promotions.brighthorizons.com/</a></p> <p><a href="http://community.brighthorizons.com/">http://community.brighthorizons.com/</a></p> <p><a href="http://www.brighthorizons.com/growing/">http://www.brighthorizons.com/growing/</a></p> | <p>Google Analytics</p> <p>.brighthorizons.com</p> | <p>__utma</p> <p>__utmb</p> <p>__utmc</p> <p>__utmz</p> | <p>These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.</p> |



|   |                            |             |   |
|---|----------------------------|-------------|---|
| <p><a href="http://community.brighthorizons.com/">http://community.brighthorizons.com/</a></p> <p><a href="http://www.brighthorizons.com/growing/">http://www.brighthorizons.com/growing/</a></p> <p><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a></p>                                      |                            |             |   |
| <p>All pages of:<br/><a href="http://www.brighthorizons.com/">http://www.brighthorizons.com/</a></p> <p><a href="http://promotions.brighthorizons.com/">http://promotions.brighthorizons.com/</a></p> <p><a href="http://community.brighthorizons.com/">http://community.brighthorizons.com/</a></p> <p><a href="http://www.brighthorizons.com/growing/">http://www.brighthorizons.com/growing/</a></p> | <p>.brighthorizons.com</p> | <p>s_nr</p> | <p>This cookie stores the date of the user visit and whether it is a repeat visit or a brand new visit.</p> |

|   |                            |                  |  |
|---|----------------------------|------------------|--|
| <a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a>   |                            |                  |  |
| <p>All pages of:<br/> <a href="http://www.brighthorizons.com/">http://www.brighthorizons.com/</a></p> <p><a href="http://promotions.brighthorizons.com/">http://promotions.brighthorizons.com/</a></p> <p><a href="http://community.brighthorizons.com/">http://community.brighthorizons.com/</a></p> <p><a href="http://www.brighthorizons.com/growing/">http://www.brighthorizons.com/growing/</a></p> <p><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a></p> | <p>.brighthorizons.com</p> | <p>s_vnum</p>    | <p>This cookie tracks the number of visits a user has made to the Site until the user has cleared their cookie cache in their browser.</p> |
| <p>All pages of:<br/> <a href="http://www.brighthorizons.com/">http://www.brighthorizons.com/</a></p>   | <p>.brighthorizons.com</p> | <p>s_invisit</p> | <p>This cookie is used by Omniture plugin to count the visit numbers per month for a specific user of the web page.</p>                    |

|   |                     |             |  |
|---|---------------------|-------------|--|
| <p><a href="http://promotions.brighthorizons.com/">http://promotions.brighthorizons.com/</a></p> <p><a href="http://community.brighthorizons.com/">http://community.brighthorizons.com/</a></p> <p><a href="http://www.brighthorizons.com/growing/">http://www.brighthorizons.com/growing/</a></p> <p><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a></p> |                     |             |  |
| <p>All pages of:<br/><a href="http://www.brighthorizons.com/">http://www.brighthorizons.com/</a></p> <p><a href="http://promotions.brighthorizons.com/">http://promotions.brighthorizons.com/</a></p> <p><a href="http://community.brighthorizons.com/">http://community.brighthorizons.com/</a></p> <p><a href="http://www.brighthorizons.com/growing/">http://www.brighthorizons.com/growing/</a></p>   | .brighthorizons.com | undefined_s | This cookie checks to see if this is your first visit to the page? |

|   |                        |             |  |
|---|------------------------|-------------|--|
| <a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a>   |                        |             |  |
| <p>All pages of:<br/> <a href="http://www.brighthorizons.com/">http://www.brighthorizons.com/</a></p> <p><a href="http://promotions.brighthorizons.com/">http://promotions.brighthorizons.com/</a></p> <p><a href="http://community.brighthorizons.com/">http://community.brighthorizons.com/</a></p> <p><a href="http://www.brighthorizons.com/growing/">http://www.brighthorizons.com/growing/</a></p> <p><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a></p> | .brighthorizons.com    | s_sq        | This cookie sets and read by JavaScript when the ClickMap functionality is enabled; it contains information about the previous link that was clicked on by the user.   |
| <p>All pages of:<br/> <a href="http://www.brighthorizons.com/">http://www.brighthorizons.com/</a></p>   | www.brighthorizons.com | useFullSite | This cookie is a persistent cookie that tracks your choice of website to allow you to browse the full website when using a mobile device instead of viewing the mobile version of the website. It is only written to |

|   |                            |             |   |
|---|----------------------------|-------------|---|
| <p><a href="http://promotions.brighthorizons.com/">http://promotions.brighthorizons.com/</a></p> <p><a href="http://community.brighthorizons.com/">http://community.brighthorizons.com/</a></p> <p><a href="http://www.brighthorizons.com/growing/">http://www.brighthorizons.com/growing/</a></p> <p><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a></p> |                            |             | <p>your device when a mobile version of the website is available and you choose to view the full website instead.</p> |
| <p>All pages of:<br/><a href="http://www.brighthorizons.com/">http://www.brighthorizons.com/</a></p> <p><a href="http://promotions.brighthorizons.com/">http://promotions.brighthorizons.com/</a></p> <p><a href="http://community.brighthorizons.com/">http://community.brighthorizons.com/</a></p> <p><a href="http://www.brighthorizons.com/growing/">http://www.brighthorizons.com/growing/</a></p>   | <p>.brighthorizons.com</p> | <p>s_vi</p> | <p>This cookie enables Omniture to see repeat visits from the same computer and follow an individual journey.</p>     |



|   |                                  |                  |  |
|---|----------------------------------|------------------|--|
| <a href="http://child-care-preschool.brighthouse.com/Ma/watertown/watertown">http://child-care-preschool.brighthouse.com/Ma/watertown/watertown</a>   |                                  |                  |  |
| <p>All pages of:<br/> <a href="http://www.brighthouse.com/">http://www.brighthouse.com/</a></p> <p><a href="http://promotions.brighthouse.com/">http://promotions.brighthouse.com/</a></p> <p><a href="http://community.brighthouse.com/">http://community.brighthouse.com/</a></p> <p><a href="http://www.brighthouse.com/growing/">http://www.brighthouse.com/growing/</a></p> <p><a href="http://child-care-preschool.brighthouse.com/Ma/watertown/watertown">http://child-care-preschool.brighthouse.com/Ma/watertown/watertown</a></p> | <p>www.brighthouse.com</p>       | <p>_br_uid_1</p> |  |
| <p>All pages of:<br/> <a href="http://community.brighthouse.com/">http://community.brighthouse.com/</a></p>   | <p>community.brighthouse.com</p> | <p>_br_uid_1</p> |  |

|  |  |           |  |
|--|--|-----------|--|
| <a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a>  | .child-care-preschool.brighthorizons.com | _br_uid_1 |  |
| <p>All pages of:<br/> <a href="http://www.brighthorizons.com/">http://www.brighthorizons.com/</a> (except homepage);</p> <p><a href="http://promotions.brighthorizons.com/">http://promotions.brighthorizons.com/</a></p> <p><a href="http://community.brighthorizons.com/">http://community.brighthorizons.com/</a></p> <p><a href="http://www.brighthorizons.com/growing/">http://www.brighthorizons.com/growing/</a></p> <p><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a></p> | .brighthorizons.com                      | _br_uid_2 |  |

|   |                              |              |  |
|---|------------------------------|--------------|--|
| <p><u>Homepage of</u><br/><a href="http://www.brighthorizons.com/">http://www.brighthorizons.com/;</a></p> <p><u>All pages of</u><br/><a href="http://community.brighthorizons.com/">http://community.brighthorizons.com/</a></p> | <p>.doubleclick<br/>.net</p> | <p>id</p>    | <p>The DoubleClick cookie (id) enables the measuring of the effectiveness of online marketing campaigns.</p>   |
| <p><u>Homepage of</u><br/><a href="http://www.brighthorizons.com/">http://www.brighthorizons.com/;</a></p> <p><u>All pages of</u><br/><a href="http://community.brighthorizons.com/">http://community.brighthorizons.com/</a></p> | <p>.doubleclick<br/>.net</p> | <p>_gads</p> | <p>This cookie is used by Google's DoubleClick for Publishers system which serves the banner advertising on the site.</p>  |
| <p><u>Homepage of</u><br/><a href="http://www.brighthorizons.com/">http://www.brighthorizons.com/;</a></p> <p><u>All pages of</u><br/><a href="http://community.brighthorizons.com/">http://community.brighthorizons.com/</a></p> | <p>.doubleclick<br/>.net</p> | <p>_drt_</p> | <p>In a browser other than Safari, this cookie checks to see if the user is logged into a Google account. If they are logged in, the cookie contains an encryption of the user's Google account ID which is set to expire in 24 hours.</p> |

|  |                                       |  |  |
|--|---------------------------------------|--|--|
| <p><a href="http://www.brighthorizons.com/home/search/bh.aspx">Search Page of<br/>http://www.brighthorizons.com/home/search/bh.aspx</a></p> <p><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a></p> | <p>Google Maps</p> <p>.google.com</p> | <p>APISID</p> <p>SAPISID</p> <p>NID<br/>SID<br/>PREF<br/>HSID<br/>SS</p> | <p>These cookies are used by Google to generate images for maps (to show you where our jobs are) or to generate a CAPTCHA images to help protect our site from "spambots". Without these cookies we would not be able to register your account and you would not be able to see maps for each job.</p> |
| <p><a href="http://promotions.brighthorizons.com/">http://promotions.brighthorizons.com/</a></p>   | <p>www.conversionruler.com</p>        | <p>CRLandTime_3325</p> <p>CRLandTime_269</p>                             |  |
| <p>Home page of<br/><a href="http://promotions.brighthorizons.com/">http://promotions.brighthorizons.com/</a></p>  | <p>.conversionruler.com</p>           | <p>CRCookie_269</p>  |  |
| <p>Home page of<br/><a href="http://promotions.brighthorizons.com/">http://promotions.brighthorizons.com/</a></p>  | <p>www.conversionruler.com</p>        | <p>CRSess_6233</p>   |  |

|  |                               |                             |   |
|--|-------------------------------|-----------------------------|---|
| <a href="http://promotions.brighthorizons.com/">Home page of http://promotions.brighthorizons.com/</a> | www.conversionruler.com       | crct                        |   |
| <a href="http://promotions.brighthorizons.com/">Home page of http://promotions.brighthorizons.com/</a> | promotions.brighthorizons.com | ll_engine                   |   |
| <a href="http://promotions.brighthorizons.com/">Home page of http://promotions.brighthorizons.com/</a> | promotions.brighthorizons.com | ll_keyword                  |   |
| <a href="http://promotions.brighthorizons.com/">Home page of http://promotions.brighthorizons.com/</a> | promotions.brighthorizons.com | ll_referrer                 |   |
| <a href="http://promotions.brighthorizons.com/">Home page of http://promotions.brighthorizons.com/</a> | promotions.brighthorizons.com | ll_type                     |   |
| <a href="http://promotions.brighthorizons.com/">Home page of http://promotions.brighthorizons.com/</a> | www.conversionruler.com       | setting3325<br>settings269  |   |
| <a href="http://promotions.brighthorizons.com/">Home page of http://promotions.brighthorizons.com/</a> | www.conversionruler.com       | setting6233<br>settings6233 |   |
| <a href="http://community.brighthorizons.com/">All pages of http://community.brighthorizons.com/</a>   | community.brighthorizons.com  | LiSESSIONID                 | Manages session on community.brighthorizons.com |

|   |                                |                    |  |
|---|--------------------------------|--------------------|--|
| <p>All pages of<br/> <a href="http://community.brighthouse.com/">http://community.brighthouse.com/</a></p>  | <p>bhorizons.i.lithium.com</p> | <p>LiSESSIONID</p> |  |
| <p>All pages of:</p> <p><a href="http://www.brighthouse.com/">http://www.brighthouse.com/</a></p> <p><a href="http://community.brighthouse.com/">http://community.brighthouse.com/</a></p> <p><a href="http://child-care-preschool.brighthouse.com/Ma/watertown/watertown">http://child-care-preschool.brighthouse.com/Ma/watertown/watertown</a></p> | <p>.brighthouse.com</p>        | <p>VISITORID</p>   |  |
| <p>Some pages of:</p> <p><a href="http://www.brighthouse.com/">http://www.brighthouse.com/</a></p>  | <p>www.viddle.r.com</p>        | <p>JSESSIONID</p>  |  |
| <p>Part of:<br/> edge.sharethis.com</p> <p>seg.sharethis.com</p>  | <p>.sharethis.com</p>          | <p>__stgmap</p>    |  |

|  |                     |        |   |
|--|---------------------|--------|---|
| <a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a>  |                     |        |   |
| Part of:<br>edge.sharethis.com<br><br>seg.sharethis.com<br><br><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a> | sharethis.com       | _stid  | _stid is a random unique identifier and is used to associated users with topics of interest, based upon the content they consume and share. |
| Part of:<br>edge.sharethis.com<br><br>seg.sharethis.com<br><br><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a> | .sharethis.com      | __uset | uset is used to indicate when a user has been cookied so that the task is not repeated in the next 8 hours.                                 |
| <a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a>  | .brighthorizons.com | __unam | _unam counts number of unique users that share content and how many page views are generated from the resulting share.                      |

|   |                        |        |  |
|---|------------------------|--------|--|
| Part of:<br>edge.sharethis.com<br><br><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a> | .edge.sharethis.com    | __utm  |  |
| Part of:<br>seg.sharethis.com<br><br><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a>  | .scorecardresearch.com | UID    |  |
| Part of:<br>seg.sharethis.com<br><br><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a>  | .scorecardresearch.com | UIDR   |  |
| Part of:<br>www.facebook.com  | .facebook.com          | locale |  |



|   |               |        |  |
|---|---------------|--------|--|
| <a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a>                                     |               |        |  |
| Part of:<br>www.facebook.com<br><br><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a> | .facebook.com | datr   | This cookie sets in when a web browser accesses facebook.com (except social plugin iframes), and the cookie helps Facebook identify suspicious login activity and keep users safe. |
| Part of:<br>www.facebook.com<br><br><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a> | .facebook.com | lu     |  |
| Part of:<br>www.facebook.com<br><br><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a> | .facebook.com | c_user |  |

|  |                      |           |  |
|--|----------------------|-----------|--|
| <p>Part of:<br/><a href="http://www.facebook.com">www.facebook.com</a><br/><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a></p> | <p>.facebook.com</p> | <p>fr</p> |  |
| <p>Part of:<br/><a href="http://www.facebook.com">www.facebook.com</a><br/><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a></p> | <p>.facebook.com</p> | <p>xs</p> |  |
| <p>Part of:<br/><a href="http://www.facebook.com">www.facebook.com</a><br/><a href="http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown">http://child-care-preschool.brighthorizons.com/Ma/watertown/watertown</a></p> | <p>.facebook.com</p> | <p>p</p>  |  |



|         |                    |  |   |
|---------|--------------------|--|---|
| Twitter | Twitter<br>Cookies | secure_session<br>k<br>guest_id<br>auth_token_session<br>twll<br>remember_checked<br>_utma<br>_utmz<br>_utmv<br>js<br>original_referer | Bright Horizons use a Twitter Feed on the Home Page. These cookies are set by Twitter and further information about how Twitter use these cookies can be found in their privacy policy. |
|---------|--------------------|--|---|