



# On the Horizon Summit

September 25-26, 2024



**Bright Horizons.**

Family Solutions and EdAssist



# Welcome to our home office and the On the Horizon Summit.

We're thrilled to host you here and offer a forum for this incredible community of people-centric employers to share, learn, and innovate together.

The speaking roster has been designed to spotlight what's working today and spark new ideas for tomorrow. You'll hear from business executives and HR professionals from innovative brands, consultants and analysts specializing in people strategy, and **Bright Horizons®** leaders responsible for shaping future services.

Immerse yourself in the conversations, create and strengthen your connections with peers and our team, and return home certain that the future is bright. We're glad you came!

- Your Bright Horizons team



## Find your session

For your convenience, **all of the sessions will be held in our Founders room**, with **meals in our cafeteria** and **innovation stations in the lobby**.

## Get help

Have a question? Look for a staff member wearing an **On the Horizon Summit vest**.

## Get connected



**WiFi network:** On the Horizon Guest  
**Password:** Horizon2024

## Stay in touch after the summit



**LinkedIn**

[linkedin.com/company/bright-horizons](https://linkedin.com/company/bright-horizons)



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**YouTube**

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**Bright Horizons Central**

[central.brighthorizons.com](https://central.brighthorizons.com)



# Tuesday, September 24

## Pre-Summit sessions

**3:00 p.m. to 5:00 p.m.**

### Liaison 101

Discover the tools and resources to maximize your Bright Horizons offerings, plus connect with other liaisons to discuss challenges and success stories. A can't-miss for new liaisons.

Facilitators:

- *Nancy Burlingame, Vice President, Family Solutions Client Relations*
- *Anne Dapremont, Senior Director, EdAssist Client Relations*
- *Julie Green, Director, Solutions Strategy*

### Build your benefits business case

Your workforce strategy hinges on C-suite support. Learn how to formulate and communicate the benefits case for full organizational buy-in.

Facilitators:

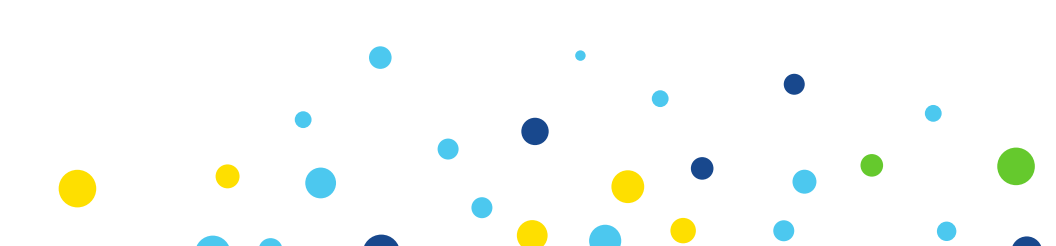
- *Jennifer Vena, Vice President, Consulting Services*
- *Dr. Elizabeth Myers, Senior Director, Thought Leadership*

**5:30 p.m. to 7:00 p.m.**

### Welcome reception, Lobby

- Center tours, Jim Greenman Early Education Innovation Center

Note: Bright Horizons speakers and facilitators are marked in *italics*.



# Wednesday, September 25

**7:30 to 8:30 a.m.**

## **Shuttles from the hotel to office**

Sheraton Boston Needham lobby

**7:30 to 8:45 a.m.**

## **Breakfast, Cafeteria**

**9:00 a.m.**

## **Welcome address**

*Stephen Kramer, Chief Executive Officer*

**9:30 a.m.**

## **In their own words**

Family care benefits change lives every day. Hear how on-site child care makes a difference for one mom and her two daughters with special needs. Plus, how back-up care supported one family during an unexpected care gap.

Storytellers:

- Erica Lefort, Valero
- Alex Laverty, UnitedHealthcare Group

**9:45 a.m.**

## **Keynote: Band of Sisters**

The authors of “You Should Smile More: How to Dismantle Gender Bias” present a one-of-a-kind, multi-voice keynote with engaging stories and actionable advice.

### **Keynote speakers**

- Angelique Bellmer Krembs
- Cie Nicholson
- Lori Tauber Marcus



**11:00 a.m.**

## **HR leadership panel**

What's on the minds of human resources leaders? Join a future-focused fireside chat on what's working today, and which trends to watch in the coming years.

Speakers:

- Jenny Guldseth, Chief People and Culture Officer, Allianz
- Lilly Wyttenbach, Head of Global Wellness, JPMorganChase
- *Melkeya McDuffie, Chief Human Resources Officer*
- *Denise O'Brien, Group Vice President, Growth Strategy and Operations*

**11:45 a.m.**

## **In their own words**

Education assistance programming empowers employees to reach their greatest potential. Discover how one learning manager was able to level up in her own career with employer-sponsored support.

Storyteller:

- Elizabeth Sawyer, Learning Manager, John Hancock

**Noon**

## **Lunch, Cafeteria**

- Book signing with the Band of Sisters, Lobby
- Innovation stations, Lobby

**1:00 p.m.**

## **Evolution of back-up care and family solutions**

Back-up care is one of the most flexible ways to support working caregivers. Learn more about the wide range of back-up care options, hear success stories, and get a sneak peek into what's coming next.

Speakers:

- *Mandy Berman, Chief Operating Officer, Back-Up Care and Emerging Care Services*
- *Michele Martinez, Managing Senior Director, Client Relations*



## Workplace Well-being — what's really working?

Most employers have a well-being strategy. But is it working? Or is it just another benefit checkbox? This session unlocks the latest trends in well-being, offering actionable ways to help your employees and your organization thrive.

Speakers:

- Doug Naumann, Vice President, Americas Head of Wellness, Goldman Sachs
- Lesley Delaney, Benefits Director, Blue Cross Blue Shield of Massachusetts
- *Kim Warecke, Vice President, Global Enterprise Client Relations*

## Race to reskill

Is your organization on track to keep up with evolving skills? You'll need to be, to compete in the years ahead. Learn what other organizations are already doing to stay ahead of the competition.

Speakers:

- Elise Picken, Lead Associate, Booz Allen Hamilton
- *Cali Morrison, Senior Director, Learning Innovation*

2:00 p.m.

## Supporting employees at every life stage

Retaining employees requires meeting them where they are, and that requires benefits for every life stage. Here's where you'll learn how to create a roadmap to deliver where — and when — employees need help.

Speakers:

- Bret Belfer, Director of Benefits, MD Anderson Cancer Center
- *Christine Kratz, Vice President, Client Relations*
- *Stephanie Rose, Vice President, EdAssist Client Relations*

## Tackling the child care crisis

Right now, the demand for child care vastly outweighs the available supply, affecting parents, the talent pool, and you. Get the latest on the crisis, its impact, and how leading employers are addressing it.

Speakers:

- Lilly Wyttenbach, Head of Global Wellness, JPMorganChase
- John Nicholas, Vice President, Corporate Services & Experience, The J.M. Smucker Company
- Andrea Mathews, Benefits & HR Program Administrator, Moffitt Cancer Center
- *Jamie Nelson, Group Vice President, Client Relations*



## Evolution of education benefits

Today's education benefits do a lot more than pay tuition reimbursement. In this session: how modern programs have evolved to support both employees and organizational goals.

Speakers:

- Rachel Marling, Vice President, Total Rewards, NewYork-Presbyterian
- Courtney Hartgrove-Mejia, Corporate Benefits, GEICO
- Jennifer Cardillo, Senior Project Manager, Enterprise Learning, Citizens Bank
- *Diane Bartoli, Senior Vice President, Education Advisory Services*

**3:45 p.m.**

## Build a birthday-in-a-box

Join the *Bright Horizons Foundation for Children*® to build a birthday-in-a-box for children in domestic violence shelters, motels, and other locations.

Moderators:

- *Yvonne Lynch, President, Bright Horizons Foundation for Children*
- *Beth Fried-Hudes, Group Vice President, Client Relations*

**4:30 p.m.**

## Day One closing address

*Diane Bartoli, Senior Vice President, Education Advisory Services*

**4:55 p.m.**

## Leave for Boston Harbor dinner cruise





# Thursday, September 26

**7:30 to 8:30 a.m.**

## **Shuttles from the hotel to office**

Sheraton Boston Needham lobby

**7:30 to 8:45 a.m.**

## **Breakfast, Cafeteria**

**9:00 a.m.**

## **Rev up your benefits marketing!**

Great benefits communications get attention. In this session: proven ways to boost awareness, engage employees, and maximize your benefits investments.

Speakers:

- Cassandra Roth, Senior Communications Consultant, Segal Benz
- Megan Yost, Senior Vice President, Engagement Strategist, Segal Benz
- *Cliff Hon, Vice President, Enterprise Client Partnerships*

## **The Gen Z effect**

Ready or not, your youngest employees are reshaping the workplace. Get the facts about this pivotal generation, what makes them tick, and how to support their unique and evolving needs.

Speakers:

- Dr. Megan Gerhardt, author of *Gentelligence*, "The Revolutionary Approach to Leading an Intergenerational Workforce"
- Amber Drake, Work & Life Benefits Program Manager, Adobe
- *Erica Pentima, Managing Senior Director, Client Relations*

## **Providing results that executives (and others) will love**

How do you measure program success? Explore which core metrics to leverage to determine the true impact of your employee education programs and showcase results that executives will love.

Speakers:

- Jack Phillips, Chairman of the ROI Institute
- *Shelly Windle, Managing Senior Director, EdAssist Client Relations*

**10:45 a.m.**

## **Collection and recovery**

Hear about a diaper recycling pilot program that is helping offset the environmental impact of diapers and wipes going to landfills.

Speaker:

- Jodi Benson, Senior Sales Operations Manager, Kimberly-Clark

**11:00 a.m.**

## **Keynote: The CHRO as a growth executive**

A new type of CHRO is stepping up to lead their C-suite peers in connecting data, technology and people to unleash the full potential of their workforces. This keynote will introduce the skills that set these High-Res CHROs apart from their peers and challenge you to bring this new skillset and outlook to your own role and organization.

**Keynote speaker**

- Kate Clifford, Chief Human Resources Officer, The Americas, Accenture

**11:45 a.m.**

## **Idea exchange: Putting the forces of change to work**

Keynote speaker Kate Clifford will lead tables in discussion about three things High-Res CHROs do differently and allow you to share ideas and gain perspectives from peers on how you will put the forces of change to work in your own organization.

**12:15 p.m.**

## **Summit closing address**

*Sandy Wells, Chief Development Officer*

**12:45 p.m.**

## **Build a lunch to go or enjoy it in our cafeteria**

**1:15 p.m. and 1:45 p.m.**

## **Shuttles leave for Logan Airport**



A cluster of small, colorful dots in shades of blue, yellow, and green is located in the top right corner of the image.

# Make yourself at home

Treat yourself to a beverage at the coffee bar. Let them know you are here for the summit and it's on the house.



