

Exclusive Marketing Opportunities

Standard Mall Units

	Standard Units	Dimensions	File Types
1	Central Featured Product Box	377 x 292	JPEG or Animated GIF
2	Display Banner – Static Exclusive and Supplier-Specific	558 x 100	JPEG or Animated GIF
3	Rotating Display Banner – Multiple Suppliers	558 x 100	Animated GIF or Flash
4	Display Boxes	178 x 144	JPEG
5	Sales Flyer – Supplier-Specific	4 page	Flash, SWF



5 Size and location TBD; appears on 4 separate Mall pages

Note:

The Home Page refreshes 26 times annually, 26 views per year

New Suppliers are featured free of charge in Central Box for 1 view, 2 weeks

Special Sponsorships

Package Name	Print Components	Online Components
Annual Platinum Package	Three Dedicated Sales Flyers	<ul style="list-style-type: none"> • Year-Round Display Box • 4 Featured Central Box
Annual Gold Package	One Dedicated Sales Flyer	<ul style="list-style-type: none"> • Year-Round Display Box • 2 Featured Central Box
Annual Standard Package	Participation in Joint Sales Flyer*	<ul style="list-style-type: none"> • 1 Featured Central Box • Year-Round Display Box

* Cost will vary depending on number of participating sponsors

Custom Opportunities Available: Contact suppliers@brighthorizons.com

