



Bright Horizons[™]

EdAssist Solutions



STRATEGIC APPROACHES
TO EDUCATION BENEFITS

IS YOUR ORGANIZATION READY FOR THE NEW TALENT MARKET?

The talent market has changed. Talent strategies need to change with it.

- ▶ 68% of employers are struggling to find qualified workers
- ▶ Knowledge work is exploding, with nearly 2-million new U.S. positions created annually
- ▶ Skills are becoming outdated in as little as 5 years

The competitive market demands more than hiring alone. What can your organization do differently?

EDUCATION BENEFITS PROGRAMS: THE MODERN APPROACH TO TODAY'S TALENT CHALLENGES

Today's successful organizations are rethinking their talent strategies, going beyond searching for the skills that are available and instead intentionally crafting education programs that develop the skills they need.

And they're getting results – dependable pools of talent, more engaged employees, and quicker advancement among those using these programs.

BRIGHT HORIZONS EDASSIST SOLUTIONS

Education offers the **high-impact response**

Educational benefits do more than just send people back to school; they recognize existing debt, align professional ambitions with business goals, and make it financially possible for people to advance their skills.



Tuition Program Management:

Two-thirds of Millennials value learning over salary. It makes tuition assistance a powerful recruitment and retention tool. Strategically designed programs get results – developing more people with your existing investment, offering the most efficient path to skill and career advancement, and delivering skills that effectively meet employees' goals...and yours.



Student Loan Repayment:

Student debt affects more than personal financial stability. It also impacts job choices and risks employees willing to job hop to keep up with payments. Strategically designed debt repayment programs elevate your employer brand, and provide a powerful tool that recruits employees, retains them, and frees them to continue their education. Bolstered by expert and personalized guidance, it also helps the 70% of graduates with debt find a confident path to financial well-being.



Bright Horizons™

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Real solutions for unlocking employee potential and developing the skilled workforce that your organization needs to succeed.

CONTACT US TO LEARN MORE

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