



This Season Go Online with Bright Horizons to Teach Children to Help Those in Need

Super Bowl Tickets, Disney, Bon Jovi and Dan Zanes Items Featured in Online Auction

[WATERTOWN, Ma., November 13, 2008] – This holiday season, visit www.brighthouse.com/giving, and find resources to help raise caring and compassionate children. Created by Bright Horizons early education experts, the site offers parenting tips, children’s books about giving, and an online auction with all proceeds going to benefit children in need.

At www.brighthouse.com/giving, parents and teachers will find the following:

- **Raising a Giving Child.** This part of the site offers meaningful ways to raise caring and compassionate children. Information to help teach children about homelessness and ways families and classrooms can become involved in helping others is presented in a simple format, easy for children to understand.
- **Great Reads.** Purchase award-winning children’s books about helping others. A percentage of proceeds will support The Bright Horizons Foundation for Children, a non-profit organization helping children and families in need.
- **Online Auction.** Bid on exciting holiday gifts while supporting families in crisis at the Foundations of Giving online auction. Auction items include Super Bowl tickets, private acoustic Dan Zanes sing alongs, a guitar signed by rock legend Jon Bon Jovi, a Disney travel package, award-winning Folkmanis puppets, a GPS system, and more.

The online event, including the auction, runs through December 7, 2008.

“Helping children and families in need is core to the Bright Horizons mission. This season, with more and more families facing homelessness, the impact on children is greater than ever before. Through the work of the Bright Horizons Foundation for Children and the Foundations of Giving Web site, we hope to help make a lasting difference for children in need and serve as a resource to help families and teachers educate children about giving back to their communities,” said Bright Horizons CEO and Foundation Board Member Dave Lissy.

###

About Bright Horizons Family Solutions

Bright Horizons is the world’s leading provider of employer-sponsored child care, back-up care, early education, and work/life solutions. The company operates more than 600 child care and early education centers across the U.S., in Europe, and Canada. Bright Horizons created the non-profit Bright Horizons Foundation for Children in 1999 to help

achieve its mission of making a difference in the lives of children and families. More information is at www.brighthorizons.com/foundation.

Contact:

Leah Lesser

617.673.8020

llesser@brighthorizons.com