



**Bright Horizons Salutes its Clients on *Working Mother* 100 Best List**  
*Working Mother* Recognizes Five Bright Horizons Clients as Best for Child Care

[WATERTOWN, MA, September 17, 2010] **Bright Horizons Family Solutions®**, the world's leading provider of employer-sponsored child care, back-up care, early education, and work/life solutions, congratulates its nearly 80 clients who made the 25<sup>th</sup> Annual *Working Mother* magazine's list of "100 Best Companies for Working Mothers," including all of the top ten companies on the list and the five companies named "Best Firms for Child Care."

"Over the past twenty-plus years since Bright Horizons was founded and *Working Mother* began the Best Companies list, high-quality child care, back-up care, and family supports have undoubtedly contributed to the marked success of advancing women professionally in their respective fields," said Bright Horizons CEO David Lissy. "We are honored to work with the nearly 80 Bright Horizons clients who are recognized on the '100 Best' list and commend them for not only supporting women and their families but also for setting the bar for employers worldwide."

As part of the list, this year *Working Mother* named the "Top Five Companies for Child Care" and singled out five Bright Horizons clients who have taken the lead in providing important family supports and who have, "stepped up, acknowledging that giving families a hand with the tricky logistics and expense of caring for their kids isn't just a good thing to do; it's good business too, helping to cut rates of absenteeism and turnover among employees." These leading employers include AstraZeneca, WellStar Health Systems, Discovery Communications, Bank of America, and Children's Healthcare of Atlanta.

Today, 70 percent of mothers are in the work force, women outnumber men in the work force for the first time in history and recently, women surpassed men in attaining higher education degrees. The companies honored on the "100 Best" and all Bright Horizons clients have consistently adapted to the changing workplace and realize that work/life benefits that were once referred to as trends are now permanent realities and necessary to sustain a competitive advantage.

The President of *Working Mother* Media, Carol Evans said, "Twenty-five years ago, we made a bold decision to launch our Best Companies initiative and challenge businesses to address the unique needs of working mothers. The immense influx of women into the workforce demanded changes in workplace culture as companies strove to keep working

moms' talent and loyalty. Today, we celebrate our winners' untiring commitment to their employees through an impressive array of programs.”

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**Bright Horizons Family Solutions**<sup>®</sup> ([www.brighthorizons.com](http://www.brighthorizons.com)) is the world's leading provider of employer-sponsored child care, early education and work/life solutions. **Bright Horizons**<sup>®</sup> serves more than 800 clients across the U.S., Europe, and Canada, with programs including child care and early education, back-up care, elder care, college counseling, and work/life consulting. The company operates more than 700 child care and early education centers across the U.S., in Europe, and Canada. Bright Horizons was recently named for the 11th time as one of *FORTUNE* magazine's "100 Best Companies to Work for in America.”

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