



Bright Horizons Opens New Child Care Center at NC State University

High-Quality Early Education Program Supports Faculty & Staff

[RALEIGH, Nc., November 11, 2008] – North Carolina State University’s new child care center was an opening nearly 30 years in the making and demonstrates a major show of support from school administrators for full-time faculty, staff, and post-docs. The new state-of-the-art child care and early education center, managed by Bright Horizons Family Solutions, provides a new solution to help manage the challenges many face in finding high-quality, local care for their children while they are at work.

“NC State has been struggling for a very long time to provide a comprehensive child care program that can assist our families and we are delighted to now have a dedicated center for our campus,” said Barbara Carroll, Chief Human Resources Officer at North Carolina State University. “We listened to our faculty, staff, and administrators. We know that having high-quality child care and early education convenient to the campus is essential to not only support our campus community but also to our ability to recruit and retain top faculty and staff.”

The new center, located on the grounds of the historic Dorothea Dix campus, which is next to the university, offers full-service child care and education for infants through preschoolers and features small class sizes, teachers trained in early childhood education, and a fun curriculum in science, language, and arts. The center also encourages campus community involvement. At its recent grand opening, for example, the children dressed up in their favorite Wolfpack gear, and got to meet Mr. and Ms. Wuf, the university’s mascots.

“We are extremely proud to partner with NC State on their child care program,” said Bright Horizons CEO Dave Lissy. “NC State was committed to providing their staff with a high-quality child care facility within the campus community and we know that they worked very hard to provide their faculty and staff with this important benefit. This center will give parents greater control over their family and professional lives and is a shining example of how children can become a part of the campus community.”

According to the American Council of Education report *An Agenda for Excellence: Creating Flexibility in Tenure-Track Faculty Careers*, married women with children under 6 are 50 percent less likely to pursue tenure track than men with children under 6. In addition, a four-year survey of faculty, staff, graduate students, and undergraduates at eight universities conducted by The Consulting Practice at Bright Horizons showed that a

startling 45 percent of women have been unable to progress through the tenure process or strive for the next rank as quickly as their ability would indicate because of issues with child care. This same study revealed that because of issues with child care, 38 percent have considered seeking a position at another university or outside academia.

Bright Horizons is operating the center as it does each of its programs, according to the highest standards of excellence as defined by the National Association for the Education of Young Children (NAEYC). Other higher education clients of Bright Horizons include Cornell, Duke, Georgia Tech, MIT, and University of Iowa.

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About Bright Horizons Family Solutions

Bright Horizons Family Solutions (www.brighthorizons.com) is the world's leading provider of employer-sponsored child care, back-up care, early education, and work/life solutions. The company operates more than 600 child care and early education centers across the U.S., in Europe, and Canada. Bright Horizons was recently named one of FORTUNE magazine's "100 Best Companies to Work For in America."

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