



BRIGHT HORIZONS OPENS CHILD CARE CENTRE OUTSIDE TORONTO

Mississauga, Ontario, Canada, July 9, 2009 – Bright Horizons Family Solutions, the leading provider of child care, early education, and work/life solutions, today celebrated the opening of Bright Horizons at Meadowvale, a high-quality child care centre at the Meadowvale North Office Park in the Greater Toronto Area. The centre serves families throughout Mississauga and the surrounding areas. The opening of Bright Horizons at Meadowvale enables working parents to balance their work and family life while providing early care and education for their children in a dynamic environment, on a full-time or back-up care basis.

Business Value of Child Care

According to recent studies, 90% of parents using full-service child care centres say that access to a work-site centre positively impacts their ability to be productive at work. Moreover, 78% of parents feel that having back-up child care available is important in their decision to return to work after the birth or adoption of a child.

“We are excited to open a high-quality child care solution to help meet the needs of working families in the Greater Toronto Area. Parents will benefit from having a convenient, high-quality child care centre close to where they work or live, and organizations will realize the strategic benefits of sponsoring child care for their employees with increased productivity, retention of key employees, and improved recruitment of top candidates,” said Bright Horizons CEO Dave Lissy.

Learning at Bright Horizons at Meadowvale

Bright Horizons at Meadowvale was designed specifically to meet the educational needs of young children. Classrooms with large windows filled with natural light provide areas where children can participate in active group learning. There are cozy nooks for quiet learning. Each classroom has direct access to age-appropriate outdoor playgrounds with shaded canopies. Inside, the centre features a gross motor room where children can play floor hockey, basketball, and other sports. An open door policy welcomes parents to visit their children at any time.

With experienced and nurturing teachers, the centre offers a safe and warm place where children can thrive. *The World at Their Fingertips* program for learning offers each child a world full of discovery guided by skilled teachers who recognize each child’s strengths and helps them to learn, grow and live fully. Bright Horizons at Meadowvale offers full- and part-time child care for children ages 6 weeks to five years old and drop-in/back-up care on a space available basis for children ages 6 weeks to 12 years old. For enrollment information, contact Alexandrina Freitas at 905-816-1515. You may also visit www.brighthorizons.com/meadowvale.

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About Bright Horizons Family Solutions

Bright Horizons Family Solutions (www.brighthorizons.com) is the world leader in strategic work/life solutions, including employer-sponsored child care, early education and work/life consulting services, managing more than 700 early care and family centres in the United States, the United Kingdom, Ireland and Canada.

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