



Discovery Communications Opens Doors To On-site Bright Horizons Child Care Center for Employees

*Bright Space to Open at Silver Spring Families Foremost Center
To Help Local Children in Need*

[SILVER SPRING, Md., December 11, 2008] – Discovery Communications, the world’s number one nonfiction media company, and Bright Horizons Family Solutions, the leading provider of employer-sponsored child care, early education and work/life solutions, announce the opening of Discovery Kids Place and Crikey Cove, a state-of-the-art, green child care center with a one-of-a-kind playground. Located at the global headquarters of Discovery, the center is dedicated to Steve Irwin, wildlife conservationist and member of the Discovery family.

“At Discovery, we are committed to providing an array of programs that help employees and their families manage their work and life commitments,” said Adria Alpert Romm, Senior Executive Vice President of Global Human Resources, at Discovery. “Discovery Kids Place will help our employees solve the child care challenges so many working families face today. As a global company, this new offering is essential to attracting and retaining top talent.”

“We are proud to have been selected by Discovery Communications to provide an essential work/life solution for its employees. Discovery has recognized that educating the next generation of scientists, historians, leaders and public citizens provides a strategic business advantage in the way of recruitment, retention and productivity, while enabling employees to thrive professionally and personally,” said Bright Horizons CEO Dave Lissy.

Green design and curriculum

Discovery Kids Place and Crikey Cove, the adjacent outdoor area, were designed specifically to meet the educational needs of young children. The 10,500 plus square foot facility is in Discovery’s LEED platinum certified headquarters building.* Continuing Discovery’s commitment to living and working green, the child care center is eco-friendly in its design and operations, including the use of recyclable materials in children’s art materials and biodegradable paper goods made from sugar cane fiber. Children learn about the environment and protecting the planet through a green curriculum that is part of the center programming.

At Discovery Kids Place, the children’s education is shaped by Discovery’s commitment to science, exploration and education, all core to the company’s mission of helping people explore their world, satisfy their curiosity and preserve the planet for future generations. Guided by highly qualified and nurturing teachers, children have access to the latest educational tools, technology and materials, along with books, games and toys that feature animals and nature. Classrooms were built with floor-to-ceiling windows to maximize natural light and enable children to closely observe the outdoors.

Outside in Crikey Cove, children enjoy a playground replica of the Australian Outback designed to honor the memory of wildlife conservationist Steve Irwin. Young explorers can climb a model of Ayers Rock, captain a sandbox boat, ride on a bike path resembling an anaconda, play in a replica of Bindi Irwin's playhouse carved from a fallen tree, use binoculars to find wooden animals that hide in the trees, and learn about nature in a sensory garden.

Bright Horizons is operating Discovery Kids Place as it does each of its programs, according to the highest standards of excellence as defined by the National Association for the Education of Young Children (NAEYC). In addition to Discovery Kids Place, beginning in 2009 Discovery employees throughout North America and Europe will have access to back-up child and elder-care through the Bright Horizons Back-up Care Advantage program.

Bright Space to open for local children in need

Recognizing that not every child has a safe place to learn and play, Discovery and Bright Horizons will open next week a Bright Space – a dedicated playroom for at-risk children in a newly renovated space at the Silver Spring-based Families Foremost Center. The child-friendly space was designed to meet the needs of the children and families at the Montgomery County community center. As with the creation of Discovery Kids Place, construction expertise of the Bright Space was provided by Clark Construction and architectural planning was provided by Gensler.

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About Bright Horizons Family Solutions

Bright Horizons Family Solutions (www.brighthorizons.com) is the world's leading provider of employer-sponsored child care, back-up care, early education, and work/life solutions. The company operates more than 650 child care and early education centers across the U.S., in Europe, and Canada. The Bright Horizons Foundation for Children was founded to help forward the vision of Bright Horizons to make a difference in the lives of children and families. Bright Spaces is a program of the foundation, creating dedicated play areas in homeless shelters. Bright Horizons was recently named one of FORTUNE magazine's "100 Best Companies to Work For in America."

About Discovery Communications

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Planet Green, Investigation Discovery and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.

*Discovery Communications' global headquarters in Silver Spring, Maryland was awarded Platinum-level Leadership in Energy and Environmental Design (LEED) certification by the U.S. Green Building Council. As of December 2007, Discovery's headquarters was only the ninth existing structure in the U.S. to receive platinum certification, and the first existing building in Maryland to be awarded any level of LEED certification.

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