



Bright Horizons to Host *Get Your Employees to Work* Webinar

[WATERTOWN, Mass., January 23, 2012] **Bright Horizons Family Solutions®**, the world's leading provider of employer-sponsored child care, early education, back-up care, and work/life solutions, will be hosting a webinar for employers who want to minimize absenteeism, maximize engagement, and reduce employees' stress levels. The webinar will take place on January 25, at 1:00 p.m. EST.

The webinar, entitled "Get Your Employees to Work with Back-Up Care" will feature business leaders from Thomson Reuters and Baylor College of Medicine who will discuss their experiences in offering back-up care to their employees.

- ***Marco Diaz, Vice President of Employee Benefits, North America, at Thomson Reuters***
- ***Barbara T. Naples, Executive Director, Benefits, at Baylor College of Medicine***

Reliable back-up care steps in when care arrangements for children, adult or elder relatives fall through due to illness, vacation, school closures, or other unexpected situations. The *Bright Horizons Back-up Care Advantage Program®* provides measurable value to both employers and employees. Each year, employers lose the equivalent of six percent of their payroll to unscheduled absences. By offering back-up care, employers can minimize these absences, reducing dependent-care stress for some employees and eliminating the strain of covering for absent colleagues for others.

In a recent survey conducted by Bright Horizons, 86 percent of respondents reported that in the previous six months, back-up care enabled them to work on a day they otherwise would not have been able to; on average, back-up care enabled them to work six days during that time.

— more —

“In today’s world, employees are faced with an ever-increasing number of stresses that take their toll on their health, happiness and productivity at work. By offering back-up care, employers can help to eliminate one of these stresses in a cost-effective way that benefits both the employee and the employer,” said David Lissy, chief executive officer of Bright Horizons.

To participate in the “Get Your Employees to Work with Back-Up Care” webinar or to learn more about Bright Horizons workplace solutions for employers, please go to www.brighthorizons.com/employersolutions.

Contact: Liz Kennedy
857-294-9861
elizabeth.kennedy@brighthorizons.com

About Bright Horizons Family Solutions

Bright Horizons Family Solutions[®] (www.brighthorizons.com) is the world’s leading provider of employer-sponsored child care, early education, and work/life solutions. Bright Horizons[®] serves more than 800 employer clients across the U.S., Europe, the UK, and Canada, with programs including child care and early education, back-up child and adult/elder care, college counseling, tuition assistance management, and work/life consulting. The company operates more than 700 child care and early education centers. Bright Horizons was recently named for the 13th time as one of FORTUNE magazine’s “100 Best Companies to Work for in America.”