

Bright Horizons Named One of FORTUNE's "100 Best" for 9th Time

BOSTON, MA — Jan. 23, 2008 — Bright Horizons Family Solutions (NASDAQ: BFAM), the world's leading provider of employer-sponsored child care, early education, and work/life solutions, is one of only three employers headquartered in Massachusetts named to FORTUNE magazine's prestigious list of "The 100 Best Companies to Work For." Bright Horizons is the only education provider named to the list.

Every day, more than 18,000 Bright Horizons employees provide child care and early education, back-up child and elder care, college counseling services, and work/life solutions to families and employers throughout North America and Europe. Bright Horizons not only strives to create an unmatched workplace culture but also works with more than 700 employers around the globe to create work environments and provide critical work/life supports that enable those organizations to achieve their goals while providing their employees with a healthier integration of their personal and professional lives.

Bright Horizons Chief Executive Officer David Lissy said, "We are particularly proud to receive this honor from FORTUNE for the ninth time as it recognizes our intense focus on being recognized as the employer of choice in our field, which in turn allows us to attract and retain a talented and engaged workforce. The dedication and passion of our team of teachers, educators, and other professionals have enabled us to grow successfully while continuing to enhance our high standards of quality that families and clients have come to expect."

Bright Horizons President and Chief Operating Officer Mary Ann Tocio noted, "It's a great honor to be recognized by FORTUNE for our mission to be a great place to work. While we work hard to create the policies and set the tone for our special work culture, we are truly proud of the thousands of employees in every center, school, and office where we operate who put those practices into action every day, supporting each other while remaining dedicated to the important work they do."

The "100 Best Companies to Work For" list is based on two criteria: an evaluation of the policies and culture of each company and the opinions of the company's employees. Two-thirds of the total score comes from responses to a random employee survey, measuring such things as employee attitudes toward management, job satisfaction, and camaraderie within the organization. The remaining one-third of the score is based on an evaluation of each company's demographic makeup, pay and benefits programs, and culture. Companies are scored in four areas: credibility (communication to employees), respect (opportunities and benefits), fairness (compensation, diversity), and pride/camaraderie (philanthropy, celebrations). The complete list and related stories will appear in the February 4 issue of FORTUNE, available on newsstands January 28 and at www.fortune.com beginning January 22.

This marks the ninth time that Bright Horizons has been named to the list, ranking this year at #30 among large companies and #89 overall.

Bright Horizons Family Solutions (www.brighthorizons.com)

Bright Horizons Family Solutions (www.brighthorizons.com) is the world's leading provider of employer-sponsored child care, back-up care, early education, and work/life solutions. The company operates more than 600 child care and early education centers across the U.S., in Europe, and Canada. Bright Horizons serves more than 70,000 children and more than 700 clients worldwide, including more than 95 of the FORTUNE 500 and 75 of the "Best Companies to Work for in America" as designated by Working Mother magazine.

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