



Bright Horizons Named to FORTUNE Magazine's 2011 List of "100 Best Companies to Work For" in America

[WATERTOWN, Mass., -- January 20, 2011] Bright Horizons Family Solutions®, the world's leading provider of employer-sponsored child care, early education, and work/life solutions, today announced that it has been named for the 12th time as one of FORTUNE magazine's "100 Best Companies to Work For."

"We are thrilled that the special culture created and carried out by our employees has once again been recognized by FORTUNE. It is a privilege to be surrounded by individuals committed to making a difference in the lives of those we serve and who continue to say year after year that they are proud of their work and proud to be a part of the Bright Horizons family," said Bright Horizons Chief Executive Officer David Lissy. "We are also happy to share this honor with so many of our employer clients who hire us to help them achieve their distinction as great places to work. We feel very fortunate to partner with clients who share our passion to support employees as they work to achieve both professional and personal fulfillment."

44 clients join Bright Horizons on this year's list, organizations that all turn to Bright Horizons to provide their employees with work/life supports. With the continued pressure of a down economy, work/life supports are more critical than ever to employees. In fact, one of FORTUNE's criteria for being selected for this year's list was demonstrating how a company continued to support the professional and personal lives of their employees despite the economic climate.

"We work in a field where success is measured by the quality and commitment of our employees, particularly our teachers and educators, and we are so proud that they have made the FORTUNE list again," said Bright Horizons President and Chief Operating Officer Mary Ann Tocio. "We are so grateful for the work they do to support working families but also for the ways that they support one another and come together as teams with a common mission. This is their honor."

Each year, two-thirds of the total score for the FORTUNE "100 Best Companies to Work For" list comes from responses to a random employee survey, measuring such things as employee attitudes toward management, job satisfaction, and camaraderie within the organization. The remaining one-third of the score is based on an evaluation of each company's demographic makeup, benefits and compensation programs, and culture.

Companies are scored in four areas: credibility (communication to employees), respect (opportunities and benefits), fairness (compensation, diversity), and pride/camaraderie (philanthropy, celebrations).

Bright Horizons is one of only four companies headquartered in Massachusetts on this year's list. The complete list and related stories are available now at www.fortune.com and will appear in the February 7 issue of FORTUNE, available on newsstands January 24.

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Bright Horizons Family Solutions[®] (www.brighthorizons.com) is the world's leading provider of employer-sponsored child care, early education and work/life solutions. **Bright Horizons**[®] serves more than 800 clients across the U.S., Europe, and Canada, with programs including child care and early education, back-up care, elder care, college counseling, and work/life consulting. The company operates more than 700 child care and early education centers.

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