



2011 Diversity Supplier Grant

The Bright Horizons community is a vibrant tapestry made of children, families, employees, and suppliers who represent many different cultures, backgrounds, and experiences. We strive to create a culture that values and includes every individual and celebrates unique differences. Our commitment to diversity is fundamental to supporting the success of our company, so that we may understand and respond to the challenges of our clients, the needs of the families whom we serve, and the evolving goals of our employees. Our commitment to diversity is part of our HEART principles, which support our mission to provide the highest-quality early care and education so that we may make a difference in the lives of children, families, and communities.

Bright Horizons supplier diversity initiative is committed to building a portfolio of products and suppliers for our centers that mirror the demographics of the global community we serve. Bright Horizons Diversity Supplier Grant enables a certified minority supplier to participate on our e-commerce site, The Mall @ Bright Horizons. The Mall @ Bright Horizons is a unified shopping cart experience that our 600+ centers use daily to procure approved products for their centers. These products range from office supplies, to art work, to furniture, computer and paper goods. In 2010, total sales through The Mall @ Bright Horizons exceeded \$10.5 Million and over 80,000 orders were processed. Our Diversity Grant Supplier will receive a year of free participation on our site, technology support, and ongoing support from the Supply Management Department throughout the year. This selected supplier will also have the opportunity to work with our marketing team to feature and market their products to our centers.

Specifics

- Completed Grant Applications are due April 15th, 2011 and must be submitted electronically to sarah.nichols@brighthorizons.com
- Grant length is 12 months. (July 1st 2011 - June 30th 2012)
- Award value is \$10,000 covering start up costs, monthly fees, training and marketing
- Supplier must be a certified diverse supplier with a valid certificate
- Supplier must be willing to commit time and energy to transition their product to The Mall
- At the end of award period, supplier has the option to stay on The Mall. Fees may be required.

For information about the Bright Horizons Supplier Diversity Program, please visit our website, www.brighthorizons.com/suppliers

2011 Diversity Supplier Grant Application

Part 1- General Information

Please complete the following information as part of your submission.

1. Name of applicant organization:
2. Name of owner of applicant organization
3. Address of applicant:
4. Diversity project leader (primary contact):
5. Title:
6. Phone:
7. Fax:
8. E-mail:
9. Assistant's name:
10. Phone:
11. E-mail:

Number of Permanent Employees	Number of Temporary Employees
Geographic Areas in which you work	Year Established
Annual Sales	Company website
Type of Corporation (please circle) Corporation Partnership Individual LLC Subsidiary Other (describe)	

Part 2: Diversity Certification

Please complete the following information as part of your submission

1. Provide your company's Minority Business Enterprises (MBE), Women-Owned Business Enterprises (WBE), and/or Veteran-Owned Enterprises (VET) certification.
2. Provide a copy of your company's supplier diversity policy.
3. Describe how your corporate leadership supports supplier diversity initiatives.

4. Describe your diversity education/awareness activities.

5. Describe your company's benchmarking and sharing of best practices.

6. In either a one page write up or a power point presentation (no more than 10 slides) can you please describe how your company demonstrates innovation, collaboration, leadership and diversity?

Questions regarding the application process and award criteria may be directed to Sarah Nichols at 617-673-8786 or sarah.nichols@brighthorizons.com.

Applicants agree that Bright Horizons may publish an abstract of the application on *BrightHorizons.com*. Organizations must also agree to participate in promotional activities such as advertisements, publicity, or other related promotions.