

Bright Horizons Family Solutions Client Conference 2007

# Rising to the Challenge:

Engaging Employees Through All of Life's Stages

## MAKING THE LIST

Laura Avakian

*Senior Advisor*

BRIGHT HORIZONS



Palm Springs, CA

# Panelists

- Tammy Palazzo, VP, Research and Women's Initiatives, Working Mother Media
- Edwin A. Redfern, Jr., National Program Consultant, AARP
- Katie Popp, Best Companies Team Leader, Great Place to Work Institute

# Making the List

- How does an organization apply?
- Criteria for evaluating applications
- Key workplace trends in those companies that make the lists